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**INTERNATIONAL
POLICE ASSOCIATION**
PERMANENT EXECUTIVE BUREAU

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International Cultural Commission Report 38th IEC Copenhagen, Denmark



Patric Louis
Germany

Eija Aspholm
Finland

Stephen Crockard
PEB

Manel Castellvi del Peral
Spain

Alfred Mthethwe
Swaziland

Paul Visser
New Zealand

The recently formed ICC had their first meeting in Ettal, in Southern Bavaria, Germany. Our hotel was across the road from and owned by the Ettal Benedictine Monastery, originally founded in 1330 and massively expanded after 1774. My thanks to Patric for arranging this interesting and peaceful location for our meeting.

Legacy Tasks

We first reviewed the previous ICC's final report and legacy tasks, including the essay competition. Eija Aspholm said that although the competition had to be extended, in the end they received more entries than expected. Issues arising from the competition would be recorded for the benefit of those organising future essay competitions. The differing categories brought their own issues. The professional category needed a particular type of judge and produced academic entries. Such a competition may best be run by the IPC in future. The police topic entries that were fictional were the most enjoyable to read and to judge. Eija suggested that the next writing competition should be for poetry and the commission agreed that this should be recommended to the PEB to run from 2014 to 2015.

Review of suggested actions from the ICC workshop at the IEC in Romania, "What is the most effective way to use new technology to promote IPA?"

IAC Website

The recent changes already made and some still to follow are assessed as positive. Information relating to the different commissions has improved and as the new commissions complete their meetings, more items will be added. Commission chairs are able to place items on their commission web pages through the AISG. The decision to separate personal details from the IAC newsletter to a different mailing, means there is no need to produce a web only version of the newsletter. Andy can place items on to the site himself and on to the IAC Facebook page. Andy will present newly added modules to the IAC site in Copenhagen. These will allow users of Apple and Android phones and tablets to access the site without having to 'pinch and zoom' to read items comfortably. The software detects the device and shows a different homepage, with all areas aligned one after the other vertically, to fit the small horizontal size of the screen. Also the menu options and buttons are ones typically used on mobile devices, the ones embedded on the mobile operating system.

Facebook

There has been a massive increase in the use of FB, even since our workshop in Romania. Some development had been carried out in an uncoordinated fashion and steps have taken to improve on this situation. There is a huge number of IPA branded pages, belonging to sections, branches and individuals. The International Webmaster, Andy Quattrini, held in Arthur Troop House with the IAC staff members has aided in this process of improvements, which is ongoing.

Placing news items on the Facebook sites means we are reaching more of our members, especially younger ones, with information, since we wonder how many sections actually disseminate items from newsletter down to their membership. Andy was praised for his good work.



ICC Facebook Page

Patric Louis has made significant changes to the ICC FB page. The original page was set up, by the last ICC, as a members' page and had around 40,000 members, some of whom were business interests, who had placed advertisements on the page. Patric, with assistance from his partner, Silke has created a new ICC site, which is private to the ICC. Other people can 'like' the page and receive information from us, but they are unable to become members.

We thus have full control over the content. Patric, has now shut down the original site. We currently have 4,216 'likes'.

Twitter

Andy also places selected news items on Twitter for IPA members. Stephen opined he was still uncomfortable with Twitter, especially following recent high profile court cases involving libellous comments on Twitter.

Wikipedia

It was reported in Romania that the entry for the IPA in Wikipedia - the largest digital encyclopedia currently only used 103 words to describe the Association. Manel noted that the entry is now around 1,000 words, but shows an incorrect logo and a not too good painting of the Founder.

I shall review this in due course.

RSS Feeds

The commission members wondered how useful this was to the IPA, as to be relevant, users expect immediate information every day. This was unlikely to be manageable for the few persons who use this means of information dissemination. It was felt better to concentrate on the methods known to be popular such as FB.

QR (Quick Response) Codes

The webmaster is now adding these to news items on the website, in addition to tradition information for the benefit of those with smartphones. Patric demonstrated how to create a QR Code very quickly for use with business cards as an example.

Linkedin

This is used by some serving, but mainly retired officers and is a professional, rather than a social network.

We have also got an official **youtube channel**: <http://youtube.com/IPAIAC>

The commission members recognised that whilst we shall continue to make progress, a lot of good work has been achieved since Romania, by the past ICC, the IAC staff, the webmaster and by Patric Louis.

Section Ireland have developed an App, compatible with all computer, mobile phone and tablet operating systems. It is expected to go live at the beginning of August 2013. This will bring the section into direct contact, not only with its members, but also with the wider police family. It will contain a duty roster for the Garda Siochana, customisable to the individual. They hope to offer information on the section's activities, but also across the IPA internationally. The App allows manipulation of screens, as we are used to on a desktop or laptop PC. Section Ireland are happy to give a short presentation of the App.



IYG 2013 Switzerland

The ICC liaison member for the IYG, Manel Castellvi reports that the applications have closed with 53 young persons from 26 different sections and all continents. The 14 day programme is packed with visits across Switzerland and various events.

He has been in contact with the organizers in Switzerland and is happy with their preparations. The organisers have their own IYG website, Facebook page and an official MP4 presentation on U Tube. We should have a presentation on the IYG in the IEC

meeting.

Spain will bringing a proposal to the IEC in Copenhagen to run the IYG in 2015. This would confirm the request made by Alfonso Luis Vidal Verge in Eilat. A draft programme includes visits to Catalonia, the Basque country, Galicia, Leon and finishes in Madrid. As I would find it difficult to attend the IYG, following the World Police & Fire Games, I asked if Manel had been able to attend an IYG in his role as ICC liaison officer and was advised, no. It was suggested that it would be useful if Manel were able to attend in Switzerland for at least part of the IYG to see at 'first hand' how the event was run. This would help his liaison duties and assist in preparation for 2015. The other members of the commission though this was a positive idea and it was agreed by the PEB, he should attend.



International Cook Book

Eija is in charge of the IPA cookbook project. This arose from a discussion the IP had in the USA at their anniversary meeting and he suggested we look at the idea .

The book will be published later this year, as a DVD, hopefully in time for the IEC. Recipes must be written either in English, French, German or Spanish. Each Section can send 4 recipes with photos of the recipes, e.g. main course (fish, meat, vegetarian), a dessert or a cake or a bread or a pie. Photos should be in JPEG-format. Measurements should be in metric. The ICC will choose 2 recipes of each IPA Section for the IPA Cook Book. Sections will be given copies of the DVD and they can then copy these or make printed versions to distribute to their members, at a cost to raise funds. The recipes with photos must be submitted by the entrant's National Secretary General to the ICC no later than **30 June 2013** by email to: eijuli46@luukku.com or by post (on a DVD/CD) to Ms Eija Aspholm, IPA Section Finland, P.O. Box 240, 00131 Helsinki, Finland.

2012 ICC Returns From Sections

Our thanks go to the 49 sections, which supplied their annual ICC returns. As ever, there is not always clarity between what is a social or a cultural event. Often they are both. There was a temptation to



drastically edit down the entries of some sections, but then, they do not receive the recognition for the good work they are doing, compared to those sections which either do not answer a question, or record a rudimentary entry. There is a vast difference in the levels of cultural activity reported by sections, but it is clear that those, which are active, provide a great service for their membership. I was the chair of the IPC for 3 years and a member of 9 years, so I fully support the professional aspect of our great association, but the vast proportion of our activity is cultural, or social, especially, but not

exclusively for our retired members. The sections report on visits to museums, opera, plays, art exhibitions and theatres. They arrange gastronomic themed evenings, competitions of photos, art, drawing and poetry. We have a well- rounded membership with interests across the human condition. We have asked sections direction the ICC should take and often we asked to organise international events such as choir competitions, or caravan rallies. These events need to be run by local members in the sections and then we can offer assistance, if agreed by the IEC. The grid of the returns is long at 35 pages and contains events which, as mentioned, may be both cultural and social. Take time to look through it and see if there are events, you also organise in your own section for your members. The best method of membership retention is branch and regional activities, especially if there is an international element. They are time consuming, can be frustrating, but they are always fun and in the true spirit of the IPA.



ICC VIDEO COMPETITION

The ICC video competition was announced at the IEC in Romania in September 2011.

The date limit for sending in videos was extended last year to June 1, 2013 and several reminders sent out to the sections. The entries have been forwarded on from Eran Israel to Paul Visser, who has taken over the project. Entries have been received from Hong

Kong, France, Spain, Israel and South Africa.

The intended outcome of the project is to obtain high quality video from a wide variety of Sections, and then take selected parts of the competition videos to produce an information video about the IPA that can be distributed to all of the Sections as a promotional and recruiting aid, and placed on the IAC website.

There will be three cash awards as well as merit awards. The cash awards will be split as 400 CHF, 300 CHF and 200 CHF.

ICC PHOTOGRAPHY COMETITION-EXHIBITION 2014

Following requests from a number of sections for another photography competition, Paul Visser agreed to take on this project. The last competition had a huge number of entries, many of them multiple and the standard was of very high quality. Some feedback indicated that this put off ordinary members from entering their pictures, as it was thought that only entries from professionals stood any chance of winning. The rules of competition will hopefully encourage all interested members to take part.

CATEGORIES FOR AWARDS

OPEN SECTION

a) A photographic subject or topic of interest:

POLICE SECTION

b) Police at Work: (Each image should show clearly identify Police at work or play – for example a person wearing uniform or in a marked police vehicle shown within the image).

AWARDS:

- | | | |
|----|------------------------------|-------------------------|
| 1) | Overall winner | Certificate and CHF 200 |
| 2) | Photo-journalism award | Certificate and CHF 200 |
| 3) | First place in each section | Certificate and CHF 100 |
| 4) | Second place in each Section | Certificate |
| 5) | Third place in each section | Certificate |

A total of CHF 600

PRIZES

The awards for the final competition will be presented to Section Delegates on behalf of the winners at the IEC Meeting in 2014.

JUDGES

These will be accredited photographers - judges within New Zealand Photographic Society and have no entries in the competition.

RULES

- 1) Each IPA Country should be encouraged to conduct a photography competition for their members with the same Categories and rules as presented in this competition.
- 2) The competition is open to all financial members of the International Police Association.
- 3) Images are to be submitted on CD disc as JPEG files – with the name and address of the author-title of the image clearly written on each disc with the author's e-mail address PRINTED on it.
- 4) A maximum of 4 entries per individual.
- 5) IPA Countries should then conduct a judging competition with the winning selections being place on a disc in JPEG files and forwarded to:- Secretary General , International Police Association
New Zealand Section, P.O. Box 21061, Henderson 0605, Auckland, New Zealand



Cultural Events Around The World, Which We Might Buy Into.

We have seen how the IPA had bought into the world Police & Fire Games, by partial sponsorship and believe this is a good model for our commission. This very question was added to this year's ICC return from sections. Music festivals have been suggested by several sections, including Ronnie Dukes of Section UK, who agreed to look out for such an event, which would be suitable for us to part support.

Alfred Mthethwe told us he was researching a multi IPA section cultural event in Southern Africa in the coming years, with dance and music from 6 different nations. He suggested this would be a good opportunity to showcase the benefits of IPA membership to police of all ranks in the region.

Sir Robert Peel 225th Anniversary Memorial service.

Sir Robert Peel was instrumental in 1814 in setting up the Peace Preservation Force in Ireland, which later became the Royal Irish Constabulary and was the model for police services throughout the British Empire. In 1829 he established the London Metropolitan Police. As such, he is regarded in the UK, as the 'father' of modern policing.

In February, representing the PEB and the ICC, I was honoured to join Tom Crozier, President of Section UK and over 150 representatives from the Church, Government, Parliament, Police and Police Organisations and the Peel Family for this service of commemoration. Organised by the Peel Society, the service was held at Tamworth where Peel served as Member of Parliament for the last 20 years of a Parliamentary career that spanned 41 years. Readings from Peel's works and favourite lessons were given by a number of influential speakers, including Lord Hurd, former Home Secretary, who has written a biography of Peel. A worthy cultural event for the policing family.

PEB and ICC Representation

I attended the Section Ireland National Meeting in April as their guest, at no expense to the IT and took part in two workshops, which were well run and provided useful ideas. I handed over gifts to the President and the Social Secretary on behalf of the IP and PEB. In May I attended the UK National Meeting, as a member of council, at no expense to the IT. I was invited to address the meeting on current topics and ICC activities and was able to convey the regards of the IP, PEB and ICC. In June, I was pleased to join with former members of the PEB at their reunion in Dublin, organised by Phyllis Nolan and to tender the greetings of the current PEB and ICC.

World Police & Fire Games

I am a member of the IPA's World Police & Fire Games committee in Northern Ireland. I take part in the planning meetings and shall be a volunteer in the Games themselves. I arranged for the printing of 10,000 IPA information leaflets, which I delivered to the organisers for insertion in the participants' packs. I delivered the initial UK motion at the World Congress in Antalya to part sponsor the Games, so I look forward to what I hope will be a successful and useful venture for the IPA this August. We have an icon for the WP&FG site on the home page of the IAC web site and there are regular reminders posted on the IAC and ICC Facebook pages.

Our Thanks

We wish to thank all the sections, PEB members, commission members and individual IPA members, with whom we have contact for their kindness, assistance and support. The IAC's work is vital for the efficient running of the international family that is the IPA.

Servo per Amikeco.

A handwritten signature in black ink, appearing to read "S. Crockard".

Stephen Crockard
International Cultural Commission Chair